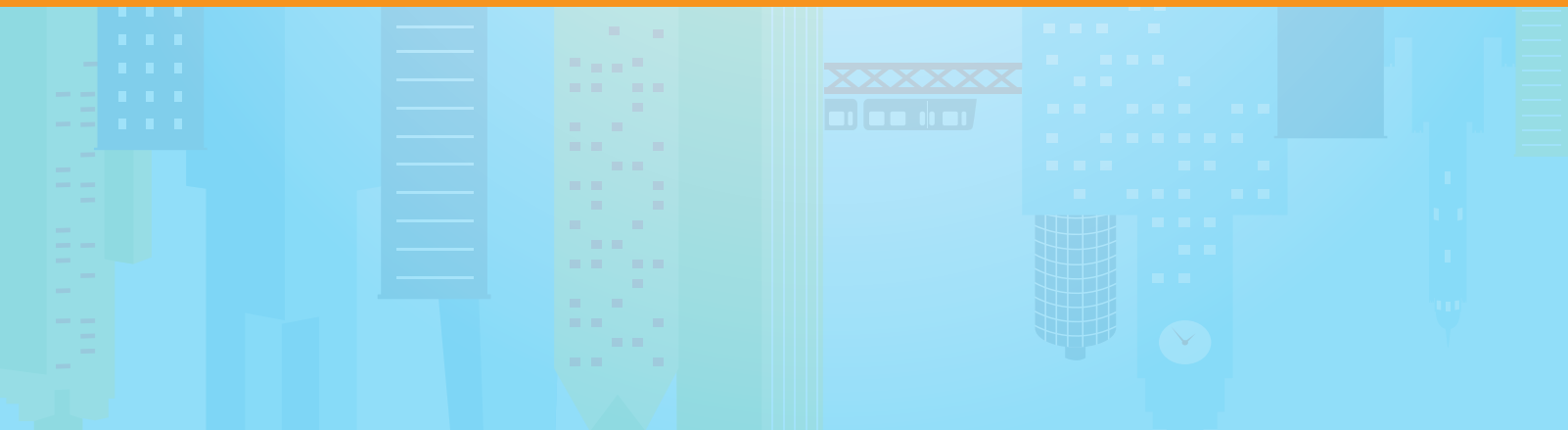


# FIA EXPO 2014

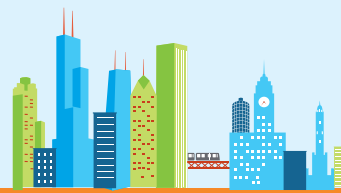
EXPO GUIDE



3 DAYS • 130 EXHIBITORS • OVER 30 SESSIONS AND SOCIAL EVENTS • 5,000+ ATTENDEES



# EXPO Floorplan



EXPO 2014

### SALON A - SILVER HALL

**SEF STAGE**

AUDIENCE SEATING

TAIWAN FUTURES EXCHANGE 1603	THE INSTITUTE FOR FINANCIAL MARKETS 1606	1608	GELIN DAHUA FUTURES CO., LTD 1610	EDGE FINANCIAL TECHNOLOGIES 1612	CAPE CITY COMMAND 1614	<p><b>EUREX CYBERSPOT</b></p>	CORVIL & THINK BIG 1626
RENAISSANCE CAPITAL 1505	MARKETAXESS CORPORATION 1507	INVEA-TECH 1509	1511	METAMAKO 1513	DEVEXPERTS 1523		DALIAN COMMODITY EXCHANGE 1525

Pop-Up Meeting Room   Pop-Up Meeting Room   Pop-Up Meeting Room   Pop-Up Meeting Room   Pop-Up Meeting Room

### SALON D - GREEN HALL

CDW 511	ONE-MARKET-DATA LLC 515	SOLARFLARE COMMUNICATIONS, INC. 517	STELLAR TRADING SYSTEMS 519	SUNESYS 525	REDLINE TRADING SOLUTIONS 527	ADVANTAGE FUTURES 529	<p>ESCALATORS FROM REGISTRATION</p>
DTCC 510	LIGHTTOWER FIBER NETWORKS 512	AZUL SYSTEMS, INC. 514	NETRIX, LLC 516	INTELLECTUAL PROPERTY EXCHANGE INTERNATIONAL, INC. (IPXI) 518	BORSA ITALIANA - LONDON STOCK EXCHANGE GROUP 520		
HENDERSON LAW LLP 411	DUBAI GOLD AND COMMODITIES EXCHANGE (DGCX) 413	ANOVA TECHNOLOGIES 417	THOMSON REUTERS 419	CBOE 421	ION TRADING 427		
NADEX 410	MATBA - MERCADO A TERMINO DE BUENOS AIRES 412	SINGAPORE EXCHANGE 414	TRADINGSCREEN INC. 321		BLOOMBERG LP 327		
OCC 311	SOLACE SYSTEMS 313	NASDAQ 315	NEWEDGE 322		CQG, INC. 326		

INTERNATIONAL COMPUTER CONCEPTS 308	EZE SOFTWARE GROUP 310	PICO 312	CINNOBER FINANCIAL TECHNOLOGY AB 314	TETHYS TECHNOLOGY, INC. 316	G. H. FINANCIALS, LLC 318	QUICK SCREEN TRADING 320	NEWEDGE 322	CQG, INC. 326
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PHILLIP CAPITAL INC. 209	LOMBARD RISK 211	TRADEWEB MARKETS 213	SAPIENT GLOBAL MARKETS 215	FIFTH THIRD BANK 217	YONGAN FUTURES 219	KOI COMPUTERS, INC. 221	NISSAN CENTURY SECURITIES CO., LTD. 223	NOVASPARKS 225	FIA TECHNOLOGY SERVICES, INC. 227	JAPAN EXCHANGE GROUP, INC. (JPX) 229
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HONG KONG EXCHANGES & CLEARING / LONDON METAL EXCHANGE 205	EIZO INC. 204	EUREX CYBERSPOT 325
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SHORTCUTS TO SALONA & D HALLS

TO SALOND - GREEN HALL

TO SALONA - SILVER HALL

ENTRANCE  
TO LOWER LEVEL REGISTRATION DESK

TO SALON C - BLUE HALL

TO SALON C - BLUE HALL

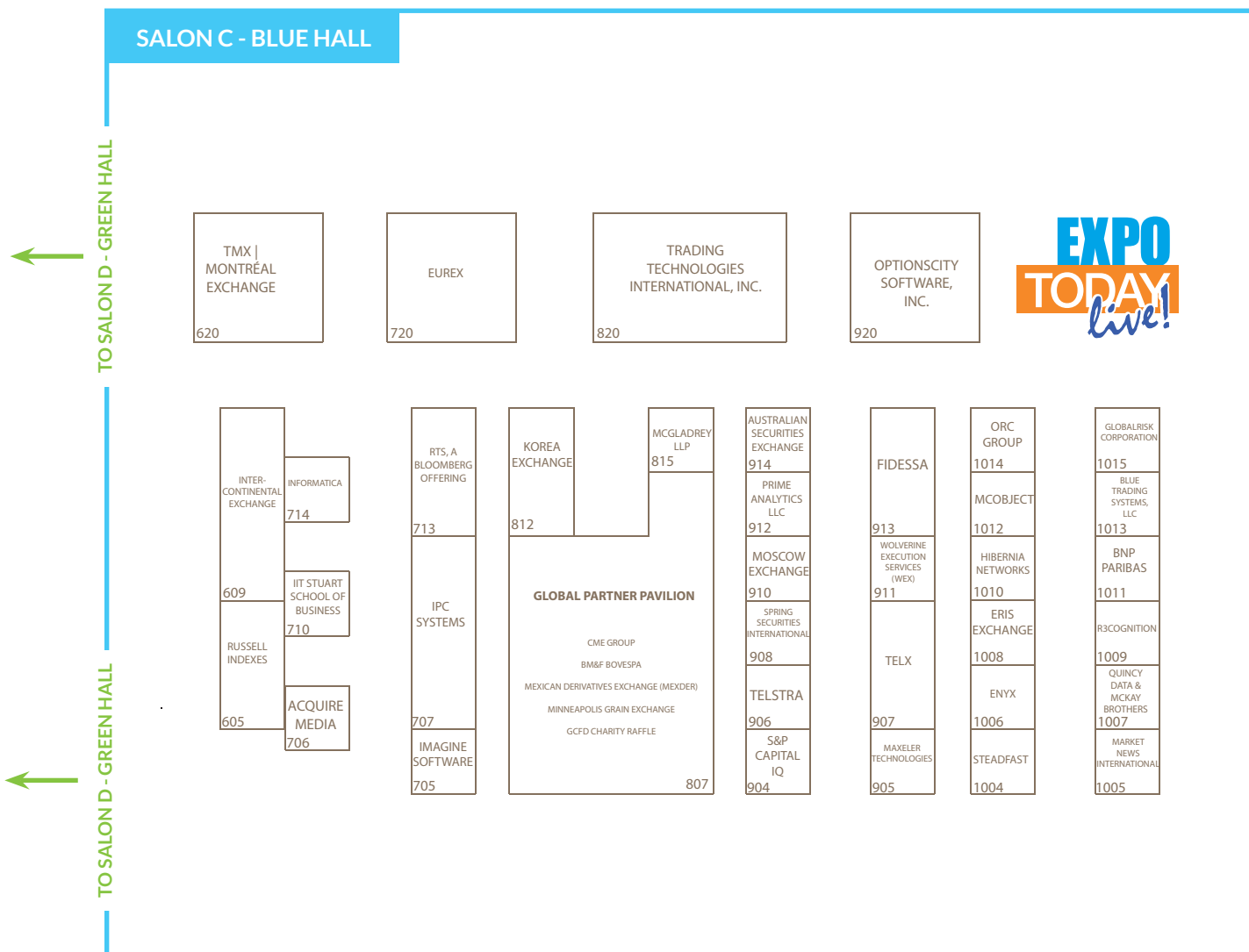
## EXHIBIT HALL HOURS

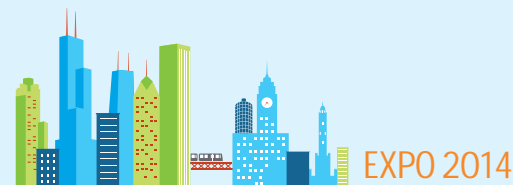
Wednesday, November 5, 10:00 a.m. - 4:00 p.m.

Wednesday, November 5, 4:00 p.m. - 6:00 p.m. - Taste Of Expo Reception

Thursday, November 6, 10:00 a.m. - 4:00 p.m.

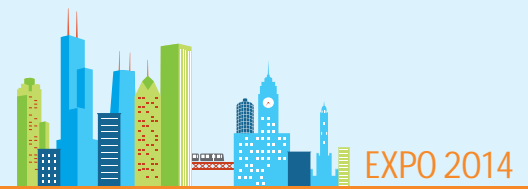
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TO LOWER LEVEL REGISTRATION DESK





EXHIBITOR	BOOTH	EXHIBITOR	BOOTH
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# Program-at-a-Glance



TUESDAY, NOVEMBER 4, 2014				
6:00 p.m.	Opening Reception			
WEDNESDAY, NOVEMBER 5, 2014				
	Industry Issues	Markets	Trading Technology	Workshops
8:00 a.m.	Registration Opens			
8:45 a.m.	Welcoming Remarks			
9:00 a.m.	CFTC Keynote Address: Chairman Timothy Massad			
9:30 a.m.	The CEO Vision			
10:00 a.m.	Exhibit Hall Opens			
10:45 a.m.	Newedge Networking Break			
11:15 a.m.	Keynote Address: Commissioner Sharon Bowen			
11:45 a.m.	FIA Excuse the Disruption			
12:30 p.m.	Keynote Lunch: James Surowiecki			
2:00 p.m.	SIFMA Asset Management Group presents: A View from the Buy-Side on Cleared Derivatives	Developments in Commodity Trading	Challenges of Testing an Entire Trading Ecosystem	The Home Stretch: Implementing Customer Fund Protections
3:15 p.m.	Newedge Networking Break			
3:45 p.m.	CCP Risk	Latin America	New Realities & The Way Forward	InformationXchange: Korea Exchange
4:00 p.m.	Taste of Expo Exhibit Hall Reception			
6:00 p.m.	Exhibit Hall Closes			
6:00 p.m.	CME Group Reception			
THURSDAY, NOVEMBER 6, 2014				
	Industry Issues	Equity Options	Trading Technology	Workshops
8:00 a.m.	Registration Opens			
9:00 a.m.	Washington Outlook: Recapping the Midterm Elections and What's Next for Policy Makers	Risk Management 2014	Market Data: A Valuable Asset	
10:00 a.m.	Exhibit Hall Opens			
10:15 a.m.	Networking Break			
10:45 a.m.	Transforming Clearing	Equity Options Jenga	Electronic Market Design	OCR Workshop
12:00 p.m.	Networking Lunch			
1:00 p.m.	FIA Cleared Swaps Operations Committee presents Addressing Operational Challenges in the Cleared Swaps World	New Directions: Volatility, Risk & Market Structure	Best Practices in Developing and Operating Automated Trading Systems	FIA Compliance Committee presents Round 2: FCM & Swap Dealer Issues
2:15 p.m.	FIA Chicago presents Point/Counterpoint: Operations 360°	Cybersecurity Threats & Responses	Transaction Cost Analysis in the Futures & Options Space	InformationXchange: Netrix
3:30 p.m.	Networking Break			
4:00 p.m.	SEFs One Year Later		Monitoring Algos	
4:00 p.m.	Exhibit Hall Closes			
5:15 p.m.	Panel Sessions Conclude			
6:30 p.m.	FIA Cares Great Chicago Steak Out Dinner Reception (Ticket Required)			

THURSDAY, NOVEMBER 6, 2014	
10:00 a.m.	Exhibit Hall Opens
10:30 a.m.	SEF Presentation: MarketAxess
11:00 a.m.	SEF Presentation: Tradeweb
11:30 a.m.	SEF Presentation: TeraExchange
2:00 p.m.	SEF Presentation: Bloomberg
2:30 p.m.	SEF Presentation: ICE Swap Trade
4:00 p.m.	Exhibit Hall Closes



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- Speaker listing
- Sponsors & exhibitor lists
- Venue information

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## TUESDAY, NOVEMBER 4, 2014

6:00 p.m. – 8:00 p.m.

### Opening Reception

**Block 37**  
108 N. State Street, 3rd Floor  
Chicago, IL 60602

Let's get Expo started! Meet up with business associates, colleagues and friends at the cool, industrial loft space located on the third floor of Block 37, a stylish retreat in the heart of downtown Chicago.

An RSVP is not necessary; however you must be pre-registered for Expo in order to attend the reception. All registered trade show and conference attendees are welcome. However, only those that have registered by Friday, October 30 will appear on the guest list. We apologize, but walk-ups will not be accommodated. There are no exceptions.

**Directions:** Enter at either State Street or the Dearborn entrance and, following the signs, take the escalator to the 3rd Floor.

**Getting There:** Transportation will NOT be provided. Block 37 is located in the heart of the Loop, about a mile north of the Hilton Chicago. The venue hosts a parking garage and easy access to the Blue and Red Lines.

## WEDNESDAY, NOVEMBER 5, 2014

8:00 a.m.

### Registration Opens

8th Street Lobby Level Registration Area & Lower Level Registration Area

Stop by the registration desk to get your SGX badge and CME Group tote bag filled with Expo materials before heading into your first session.



8:45 a.m.

### Welcoming Remarks

Grand Ballroom



**Speaker: Walt Lukken**, President & Chief Executive Officer, FIA

W9:00A

### CFTC Keynote Address

Grand Ballroom



**Speaker: Timothy Massad**, Chairman, Commodity Futures Trading Commission

Now that the CFTC has completed a majority of their Dodd-Frank rulemakings, CFTC Chairman Timothy Massad is leading the agency's efforts to fine-tune regulations and finalize remaining rules. Since being sworn in last June as CFTC chairman, a key focus for Chairman Massad has been the agency's work to coordinate with regulators in Europe and elsewhere on cross-border oversight of over-the-counter derivatives markets, dealers, trading platforms and central clearinghouses. Join us for Chairman Massad's first keynote address to FIA.

W9:30A

### The CEO Vision

Grand Ballroom

We welcome back the exchange leaders to Expo 2014. This year has been tough on volume—what factors are depressing futures and options volume and will it turnaround in 2015? Will volume on cleared swaps execution trading platforms pick up? We will ask our panel of thought leaders to give their views on what is helping versus what is harming their markets. Topics include cross-border wrangling of regulators, new demands on clients, and uncertainty all around. Are they concerned about the impact of the new capital regime on clearing members? What are the bright spots and where are the threats? Are recent technology acquisitions only the beginning of exchange diversification?

**Speakers: Phupinder Gill**, Chief Executive Officer, CME Group; **Andreas Preuss**, Chief Executive Officer, Eurex; **Jeffrey Sprecher**, Chairman & Chief Executive Officer, Intercontinental Exchange; **Edward Tilly**, Chief Executive Officer, Chicago Board Options Exchange

10:00 a.m.

### Exhibit Hall Opens

Lower Level, Tradeshow Floor - Silver/  
Green/ Blue Exhibit Halls



10:45 a.m. Continental Foyer, Lobby Level  
**Newedge Networking Break**



Newedge

Newedge, now owned 100% by Societe Generale, is proud to be a sponsor of the 2014 FIA Expo. To learn more about Newedge, stop by during the networking breaks on Wednesday, November 5th or visit [www.newedge.com](http://www.newedge.com).

W11:15A Continental B/C  
**Keynote Address**



**Speaker: Sharon Bowen**, Commissioner, Commodity Futures Trading Commission

Sharon Bowen was sworn in as a commissioner at the Commodity Futures Trading Commission in June for a term through April 2018. She was previously confirmed by the U.S. Senate and appointed by President Obama in 2010 to serve as Vice Chair of the Securities Investor Protection Corporation and assumed the role of Acting Chair in March 2012. Prior to her appointment to the CFTC, she was a partner in the New York office of Latham & Watkins LLP. Most recently, Commissioner Bowen was appointed sponsor of the CFTC's Market Risk Advisory Committee, which advises the agency on matters related to market structure and the movement of risk across clearinghouses, exchanges, intermediaries, market-makers and end-users. Join us to hear Commissioner Bowen's views on her first few months in office.

W11:45A Continental B/C  
**FIA: Excuse the Disruption**



**Speakers: Walt Lukken**, President & Chief Executive Officer, FIA; **Kim Taylor**, President, Global Operations, Technology & Risk, CME Group



ESPN's popular "Pardon the Interruption" format is coming to EXPO 2014. Join our outspoken hosts as they discuss and debate topics of the day in the derivatives markets...and (most likely) other stuff. Our version of the show will borrow the "rundown" graphics and limit the discussion per topic to a quick 1:30 minutes. We may even include an interview segment. A combo of predictions, opinions and banter... it is a production you won't want to miss.

W12:30A Grand Ballroom  
**Keynote Lunch**

Keynote Speaker Sponsored By:



**Speaker: James Surowiecki**, Author, *The Wisdom of Crowds*

James Surowiecki is the foremost authority on the power of collective wisdom. *The Wisdom of Crowds: Why The Many Are Smarter Than The Few And How Collective Wisdom Shapes Business, Economies, Societies And Nations*

describes systematic ways to organize and aggregate the intelligence available in order to arrive at superior decisions – often better than those that individuals would make, even if they are 'experts'.

Jim writes a twice-monthly financial column for *The New Yorker* that is typically pegged to current events and incorporates the kind of insights from economics, sociology, and business history that make *The Wisdom of Crowds* so valuable. His work has also appeared in *The New York Times Magazine*, *Wired*, and *The Wall Street Journal* and other major publications.

## CONCURRENT SESSIONS

W2:00A Continental A  
**SIFMA Asset Management Group presents: A View from the Buy-Side on Cleared Derivatives**



**Chair: Matthew Nevins**, Managing Director & Associate General Counsel, SIFMA

The responsibilities of customers in the cleared derivatives markets have changed dramatically as new rules have gone into effect in the U.S. and abroad as a result of the financial crisis and high-profile clearing firm defaults. What changes has the buy-side embraced and what has made it difficult to continue to use these markets for risk management? What are the obstacles to implementing the structural changes being established for global swaps markets? Panelists will discuss the buy side's perspective on clearing in the U.S. and Europe (including impediments to clearing, cross-border issues and potential impending clearing mandates); segregation of margin (including a discussion of collateral protection models and segregating margin for separate accounts); SEF execution (including SEF volumes, the MAT determination process, package transactions and block trades); and futurization.

**Speakers: John Dabbs**, U.S. Head of Listed Derivatives & OTC Clearing, Credit Suisse; **Stephen Humenik**, Of Counsel, Covington & Burling; **Jork Muijres**, Product Developer, Transtrend BV; **Angela Patel**, Senior Vice President, Putnam Investments; **William Thum**, Principal, Vanguard

## WEDNESDAY, NOVEMBER 5, 2014 *continued*

**W2:00B**

### Developments in Commodity Trading

**Continental B**



**Chair: Paul Pantano**, Partner, Cadwalader Wickersham & Taft

An unprecedented number of changes in commodity market structure are challenging the way global commodity trading is conducted. Our group of commodity experts will explain how to navigate the new commodity landscape. Panelists will discuss EFRP execution and documentation issues, including third-party account controllers, FX EFRPs and differences between CME and ICE rules; compare and contrast proposed US and EU position limit regimes; and address block trade execution questions, including what constitutes pre-hedging and when and why it is prohibited. Topics also include recent trends in CFTC and exchange investigations in the commodities space, LME warehousing issues, and SDR and swaps large-trader reporting challenges.

**Speakers:** **Matthew Chamberlain**, Head of Business Development, London Metal Exchange; **Reggie Griffith**, Head of Futures Compliance, Americas, Newedge USA; **Jerry Jeske**, Group Chief Compliance Counsel, Mercuria Energy Trading; **Thomas LaSala**, Managing Director, Chief Regulatory Officer, CME Group; **Kurt Windeler**, Director, Market Regulation, Intercontinental Exchange

**W2:00C**

### Challenges of Testing an Entire Trading Ecosystem

**Continental C**



**Chair: Keith Fishe**, Managing Partner, TradeForecaster Global Markets

Multiple challenges surround the testing of the trading ecosystem for all market participants. As new regulations change the way testing occurs, new methods are needed for the systems and algorithms to be production ready. Our panel of exchanges, FCMs, trading firms, and vendors will discuss testing from the front end all the way through to the back end. What are the logistical challenges of testing algos and internal systems, and what are some potential solutions? When best practices conflict with regulatory mandates, what can be done?

**Speakers:** **Brian Adams**, Executive Vice President & Chief Information Officer, Rosenthal Collins Group; **Wolfgang Eholzer**, Head of Department, Trading IT, Eurex; **Jim Northey**, Senior Partner, Lasalletech Solutions, and Co-Chair, FIX Protocol Global Technical Committee; **Ambaj Sharma**, Managing Partner, Nirvana Technology Solutions

**W2:00D**

### The Home Stretch: Implementing Customer Fund Protections

**Buckingham**

The industry is in the final stages of implementing customer protection rules. This panel will focus on the residual interest rule going into effect on November 14 and key areas of compliance, status of no-action relief on the limitation on 30.7 (foreign futures and options customer) funds held outside of the U.S., and SROs' views on acceptable margin practices. This session will address concerns of treasury, funding, operations, compliance, and business professionals.

**Speakers:** **Mark Buro**, Director, Regulatory Reportin, Bank of America Merrill Lynch; **Debbie Kokal**, Executive Director, Financial & Regulatory Surveillance, CME Group; **Dale Spoljaric**, Managing Director, Compliance, National Futures Association; and additional speakers to be announced.



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3:15 p.m. Continental Foyer, Lobby Level  
**Newedge Networking Break**



Newedge

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## CONCURRENT SESSIONS

W3:45A Continental A  
**CCP Risk**



**Chair: Jacqueline Mesa**, Executive Director, FIA Global

CCPs play a critical and expanding role in the financial system, and therefore market participants are keenly interested in their risk management policies and procedures. As CCPs clear more OTC derivatives, regulators and market participants are increasingly concerned that the CCPs are safe and resilient. This panel will discuss whether CCPs need greater transparency and safeguards and the current thinking regarding global and national recovery and resolution regimes.

**Speakers:** **Sunil Cutinho**, Senior Managing Director & President, CME Clearing; **Christopher Edmonds**, Senior Vice President, Financial Markets, Intercontinental Exchange; **Tracey Jordal**, Executive Vice President & Attorney, PIMCO; **Roland Neuschwander**, Director, Division Strategy, Policy & Oversight- Payments & Securities Settlement, Deutsche Bundesbank; **Emily Portney**, Global Head of Agency Clearing, Collateral Management & Execution, J.P. Morgan; **Mark Wetjen**, Commissioner, Commodity Futures Trading Commission; **John Williams**, Partner, Milbank Tweed Hadley & McCloy

W3:45B Continental B  
**Latin America**



**Chair: Diego Perfumo**, Analyst, ERDesk

Senior representatives with expertise in Latin America will discuss recent developments in the region. How are geopolitical events both inside and outside of Latin America affecting business in the region? What are the opportunities and current risks for doing business? Our panel of experts will offer candid viewpoints on topics such as liquidity in Latin America, the best products to trade, the pros and cons of cross-listed products, exchange partnerships, and more.

**Speakers:** **Ismael Caram**, Chief Operating Officer, ROFEX; **José Miguel De Dios Gómez**, Chief Operating Officer, MexDer; **Fabio Dutra**, Managing Director Client & Business Development, BM&FBOVESPA; **Otto Niño**, Vice President, Head of Latin America Business Development, Markit; **Philip Ruffat**, Vice President, Head of Latin America Business Development, Macquarie Futures USA

W3:45C Continental C  
**New Realities & The Way Forward**



**Chair: Robert Creamer**, President & Chief Executive Officer, Geneva Trading

We've assembled a panel of trading firm executives to discuss the opportunities and challenges facing this vibrant Chicago community. Panelists will discuss how market behavior, the regulatory environment and other market structure factors have impacted their businesses over the past two years. Are business models changing? Are mergers likely? They also will tackle hot topics such as trading swaps, changing market maker obligations, access to European markets, and U.S. market structure changes.

**Speakers:** **Sebastiaan Koeling**, Chief Executive Officer, Optiver US; **Remco Lenterman**, Managing Director, IMC Trading; and additional speakers to be announced.



**RELAX & RECHARGE**  
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**Silver and Green Exhibit Halls.**

Free internet access and chargers for mobile devices will be available to you throughout the duration of the show.



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For the fifth year, **Expo Today LIVE!** brings Expo to life with video segments highlighting the goings on around the trade show floor and sessions. Stop by the Salon C Blue Hall to visit the Expo Today LIVE! Studio for news programming including interviews with top industry leaders, regulators and service providers.

## WEDNESDAY, NOVEMBER 5, 2014 *continued*

**W3:45D** **Buckingham**  
**InformationXchange: Korea Exchange**



Representatives from KRX Derivatives Market Division of the Korea Exchange, Inc. (KRX) will provide an overview of derivatives market regulatory changes and give an update on new developments. Attendees will hear the latest on product initiatives, significant changes in the Korean derivatives market, international cooperation, OTC clearing initiatives and more. Join us for this informative session to enhance your insights on the Korean market.

**Welcome Address:** *Ki-Won Kang, President & Chief Operating Officer, Derivatives Market Division, Korea Exchange*

**Overview:** *Bae-Yong Kim, Senior Vice President of Equity Derivatives Rules & Regulations, Korea Exchange*

**4:00 p.m.** **Lower Level, Tradeshow Floor - Silver/ Green/ Blue Exhibit Halls**  
**Taste of Expo Exhibit Hall Reception**

The Chicago trading community's premier event! Unwind and log precious networking hours during the annual Taste of Expo! Join us from 4:00 - 6:00 p.m. for drinks and light fare, courtesy of the Expo 2014 exhibitors.

**6:00 p.m.**  
**Exhibit Hall Closes**

**6:00 p.m.** **Union Station**  
**CME Group Reception**

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CME Group invites you to a special reception at Chicago's famed Union Station! Join your fellow delegates for food and drinks in the magnificent Great Hall, a 20,000 square foot classic venue boasting 18 soaring Corinthian columns and a spectacular five-story, barrel-vaulted, atrium ceiling. Trolleys will be provided to take delegates from the Hilton Chicago to the venue starting at 5:45 p.m.

## THURSDAY, NOVEMBER 6, 2014

**8:00 a.m.** **8th Street Lobby Level Registration Area & Lower Level Registration Area**  
**Registration Opens**

Stop by the registration desk to get your SGX badge and CME Group tote bag filled with Expo materials before heading into your first session.



### CONCURRENT SESSIONS

**T9:00A** **Continental B**  
**Washington Outlook: Recapping the Midterm Elections and What's Next for Policymakers**



**Chair:** *A.B. Stoddard, Associate Editor & Columnist, The Hill*

Come learn how Tuesday's mid-term elections will impact the landscape in Washington during the last two years of Obama's Presidency. A.B. Stoddard, associate editor at *The Hill* newspaper and a regular contributor to Fox's *Special Report with Bret Baier*, as well as MSNBC, CNN and BBC, will provide an overview of the elections and will then moderate a dynamic panel of Washington insiders to examine the impact of the elections on relevant agendas of national policymakers.

**Speakers:** *Rostin Behnam, Senior Counsel, Senate Committee on Agriculture, Nutrition and Forestry; Dee Buchanan, Principal, Ogilvy Government Relations; Martha Scott Poindexter, Vice President, Government & Industry Affairs, Bunge North America; Jill Sommers, Senior Advisor, Patomak Global Partners; Paul Thornell, Managing Director, Federal Government Affairs, Citigroup*

**T9:00B**  
**Risk Management 2014**

**Continental C**

Risk management considerations are front and center among clearing firms and clearinghouses. This session will cover how market risk, credit risk and liquidity risk are managed at clearing firms, and discuss what role the exchanges and CCPs can play. It also will cover new approaches to measuring risk at various exchanges and whether market price is a fair reference point for risk controls and error rules.

**Speakers:** *Alicia Crighton*, Managing Director, Goldman Sachs; *John Fennell*, Executive Vice President, Financial Risk, OCC; *Jeanine Hightower*, Business Development Officer, International Securities Exchange; *Jud Pyle*, Chief Capital Markets Officer, Apex Clearing; and additional speakers to be announced.

**T9:00C**  
**Market Data: A Valuable Asset**

**Boulevard, 2nd Floor**



**Chair:** *Matthew Rees*, Chief Customer Officer, R.J. O'Brien & Associates

As the exchanges roll out new revenue models based on fees for usage of market data, the industry must develop new systems and processes for administering, tracking and reconciling these fees. What

technology needs to be developed and how will it be implemented? What are the difficulties in managing this new process and how can best practices assist in easing the burden? This panel of FCMs, ISVs and users will debate the finer points of the pay for market data model and how the industry can adjust to this new reality.

**Speakers:** *Taylor Draughon*, Head of ESolutions Product Management, Newedge; *Rod Giffen*, President & Chief Operating Officer, CQG; *Chris Monnery*, North American Head, Electronic Execution, Listed Derivatives, Citigroup; *Tatiana Potekhina*, Product Manager, Market Connectivity & Research, Trading Technologies

**10:00 a.m.**  
**Exhibit Hall Opens**

**Lower Level, Tradeshow Floor - Silver/ Green/ Blue Exhibit Halls**

**10:15 a.m.**  
**Networking Break**

**Continental Foyer, Lobby Level**

**CONCURRENT SESSIONS**

**T10:45A**  
**Transforming Clearing**

**Continental B**



**Chair:** *Raymond Kahn*, Managing Director, Barclays

Clearing futures, options and swaps is being reshaped by regulatory changes, new capital requirements, and demands of clearing members and clients. New clearinghouses are emerging as a result of mergers and acquisitions. We've seen dramatic changes in the clearing landscape in the past year and more are yet to come. Clearinghouse leaders will share their views on a variety of topics such as new capital demands on clearing members, clearing certainty, leverage ratios, European reauthorization of clearinghouses and new customer protection rules going into effect in November.

**Speakers:** *Thomas Book*, Chief Executive Officer, Eurex Clearing; *Sunil Cutinho*, Senior Managing Director & President, CME Clearing; *Michael Davie*, Chief Executive Officer, LCH. Clearnet; *Peter Hiom*, Deputy Chief Executive Officer, ASX Group; *Trevor Spanner*, Chief Executive Officer, LME Clear; *Paul Swann*, President & Managing Director, ICE Clear Europe

**T10:45B**  
**Equity Options Jenga**

**Continental C**



**Chair:** *Joseph Sellitto*, Chief Executive Officer, Global Execution Brokers, Affiliate of Susquehanna International Group

Changing market structure is like a Jenga game....pulling out chunks of the structure can leave other parts in a precarious position. This panel will discuss various regulatory changes that are having an impact on market quality.

**Speakers:** *Dennis Davitt*, Managing Principal & Chief Investment Officer, Harvest Advisors; *Ed Haravon*, Partner & Chief Operating Officer, Spot Trading; *Patrick Hickey*, Head of Market Structure, Optiver; *Johnathan Werts*, Managing Director, Bank of America Merrill Lynch; and additional speakers to be announced.

THURSDAY, NOVEMBER 6, 2014 *continued*

**T10:45C** **Boulevard, 2nd Floor**  
**Electronic Market Design**



**Chair: Chris Zuehlke**, Director of OMS Risk Management, DRW Trading

Electronic markets are constantly evolving to meet the needs of their participants and adopt advances in technology. In order to make sure they evolve efficiently, we must question new ideas as much as we question the status quo. This panel will explore the strengths and weaknesses of existing market design as well as the merits and risks of recently proposed changes to market design. Is real time matching better than delayed matching? Is there a “best” matching algorithm? Is “dark” liquidity helping or hurting markets? These are complex questions that require thoughtful consideration and data-driven analytics. Panelists will share their opinions on these, and more market design topics.

**Speakers: Eric Budish**, Associate Professor of Economics, University of Chicago, Booth School of Business; **Richard Gorelick**, Chief Executive Officer, RGM Advisors; **Michael Mendelson**, Principal, AQR Capital Management

**T10:45D** **Buckingham**  
**OCR Workshop**



**Chair: Mary Beth Rooney**, Director, Compliance, Futures, Citigroup Global Markets

One year after the CFTC published final rules for account ownership and control reporting, how is the industry coping with the increased data collection and new obligations for refreshing and annually updating the data? This session will provide an overview of how OCR fits together with large-trader reporting and position limit aggregation and discuss how reporting firms, customers and swap dealers are preparing for the new reporting regime.

**Speakers: Neal Kumar**, Associate, Cadwalader Wickersham & Taft; **Sandra Valtierra**, Manager, Market Regulation, CME Group; and additional speakers to be announced.

**12:00 p.m.** **Lower Level, Tradeshow Floor - Silver/ Green/ Blue Exhibit Halls**  
**Networking Lunch**

Take a break and boost your energy by joining us in the Expo exhibit halls for a bite to eat. Network with colleagues and Expo exhibitors while enjoying a grab-n-go lunch. Each hall will feature its own unique lunch buffet, so come dig in!

## CONCURRENT SESSIONS

**T1:00A** **Continental B**  
**FIA Cleared Swaps Operations Committee presents Addressing Operational Challenges in the Cleared Swaps World**

**Chair: Anthony Smith**, Vice President, Goldman Sachs

Constructing a market by regulation has not been without its challenges. Navigating a patchwork set of rules and trying to make it all work has been a multi-year undertaking by the cleared swaps community. How have we progressed over the past year? Where are the pain points, and what still needs to be done?

**Speakers: Darcy Baber**, Senior Product Manager, LCH, Clearent; **Elisabeth Kirby**, Director, U.S. Markets Strategy, Tradeweb; **Diana Shapiro**, Vice President, OTC Clearing Product Specialist, Citigroup; **Nicholas Solinger**, Head of Product Strategy & Chief Marketing Officer, Traiana; **Mark Willkehr**, Executive Director, Global Execution & Clearing, UBS

**T1:00B** **Continental C**  
**New Directions: Volatility, Risk & Market Structure**

Our U.S. equity options exchange leaders will give an update on the state of the equity options industry and share their thoughts on risk management and market structure changes currently being considered. Panelists also will give an overview of the competitive landscape and discuss what’s driving market share and each exchange’s value proposition. What’s behind the proliferation of new exchanges? September volume was strong, bringing year-to-date volume up about 2%. What’s the outlook for year-end?

**Speakers: Shelly Brown**, Senior Vice President, Strategic Planning & Operations, MIAX Options; **Steven Crutchfield**, Executive Vice President, Head of Options, ETPs, & Bonds, NYSE; **Lisa Fall**, President, BOX Options Exchange; **Jeromee Johnson**, Vice President, Market Development, BATS Options; **Gary Katz**, President & Chief Executive Officer, International Securities Exchange; **Edward Provost**, President & Chief Operating Officer, Chicago Board Options Exchange; **Thomas Wittman**, Executive Vice President & Global Head of Equities, NASDAQ OMX

**T1:00C** **Boulevard, 2nd Floor**  
**Best Practices in Developing and Operating Automated Trading Systems**



**Chair: Leslie Sutphen**, Director of Strategies & Implementation, Chopper Trading

After the Flash Crash and the Knight Incident, regulators around the world have been examining every aspect of the implementation of automated trading strategies. The FIA has developed a series of white papers addressing various aspects of direct market access and system development. Currently the Market Technology Division of FIA is sponsoring a broad-reaching committee effort to update best practices and enhance the codification of best practices from system trading controls, responses to

trading interruptions, post execution processes and controls, co-location, business continuity, software development, testing, deployment, change management, operational support and system documentation. The results of this effort will lead to a standard that can be applied across the globe and asset classes. It is hoped that the adoption of such a standard will assist regulators in developing guidelines that are consistent across the globe and reflective of practical reality.

**Speakers:** **Marika Maroni**, Quality Assurance Manager, Spot Trading; **James Moran**, Executive Director, Global Markets Regulation, CME Group; **Ben Morof**, Associate General Counsel & Chief Compliance Officer, Teza Technologies

**T1:00D** **Buckingham**  
**FIA Compliance Committee presents Round 2: FCM & Swap Dealer Issues**



**Chair: Michelle Broom**, Executive Director & Chief Compliance Officer, Macquarie Futures

Members of the FIA Compliance Committee will bring delegates up-to-date on requirements for Chief Compliance Officers and new risk program rules for FCMs and Swap Dealers. What does business as usual look like under the new customer protection regime including components of a risk management program, quarterly risk exposure reports and disclosures required under 1.55? How are swap dealers revising processes for next year's CCO annual report based on feedback from the NFA and CFTC? What deadlines are approaching over the next 12 months?

**Speakers:** **Mark Basile**, Senior Vice President, Compliance, Macquarie; **Katrina Jackiewicz**, Vice President, Securities Division Compliance, Goldman Sachs; **David King**, Director, General Counsel Division-Listed Derivatives Compliance, Credit Suisse Securities; **Jamila Piracci**, Vice President, OTC Derivatives, National Futures Association

**CONCURRENT SESSIONS**

**T2:15A** **Continental B**  
**FIA Chicago presents Point/Counterpoint: Operations 360°**



**Co-Chairs: Mark Dillon**, Director of GMLD OPS Americas, Deutsche Bank Securities; **Mary Beth Rooney**, Director, Compliance, Futures, Citigroup Global Markets



Join us for a lively roundtable discussion that considers legacy operational functions and processes that need to be improved or reengineered to reflect the challenges in today's markets. Representatives from vendors, FCMs, exchanges, and regulatory organizations will discuss topics such as position management, position limit monitoring, self-match prevention, LSOC, CTR/

CTI, customer protection and more.

**Speakers:** **Barry Brown**, Vice President, Americas Regulatory Reporting - Listed Derivatives, Deutsche Bank; **Chris Meens**, Global Head of Customer Service, SunGard; **Robert Sylverne**, Chief Executive Officer, Rolfe & Nolan Products, ION Trading; **Ray Tubridy**, Associate Director, North American Operations & Clearing Manager, Macquarie Futures; **Andrew Vrabel**, Executive Director & Global Head of Investigations, CME Group; **Kurt Windeler**, Director, Market Regulation, Intercontinental Exchange; **National Futures Association Representative**

**T2:15B** **Continental C**  
**Cybersecurity Threats & Responses**

**Chair: Stephen Devine**, Managing Director, Patomak Global Partners

The financial services industry is an attractive target for cyber-attacks on systems and databases. What are the biggest threats to market infrastructure and how are cybersecurity experts addressing these threats?

**Speakers:** **Daniel DeWaal**, First Vice President & Chief Security Officer, OCC; **Mauricio Paez**, Partner, Jones Day; **Jerry Perullo**, Chief Information Security Officer, Intercontinental Exchange; and additional speakers to be announced.

**T2:15C** **Boulevard, 2nd Floor**  
**Transaction Cost Analysis in the Futures & Options Space**



**Chair: Greg Wood**, Director, Algorithmic Execution, Listed Derivatives and Foreign Exchange, Deutsche Bank Securities

Transaction Cost Analysis (TCA) has been a key tool for equities traders for many years. It has now become widely adopted for futures and options trading and has been making inroads into other asset classes as well. The panel will discuss what the drivers are behind this adoption. Why do firms want to quantify their trades and measure their execution performance? Is this a new phenomenon or simply a refinement of how traders have always qualified what is a "good" or "bad" trade? What are the differences between TCA for futures and options and equities? How does past performance influence the next trade?

**Speakers:** **Philippe Buhannic**, Chairman & Chief Executive Officer, TradingScreen; **Scott Gromacki**, Head of European Trading, Campbell & Company; **Andrew Keane**, Global Head, Listed Derivatives Algo Trading, Citigroup Global Markets; **Yuriy Shterk**, Head of Product Management, Derivatives, Fidessa

THURSDAY, NOVEMBER 6, 2014 *continued*

**T2:15D**

**InformationXchange: Netrix**  
**The Use of Distributed Computing in Hyper Contextual Trading**

**Buckingham**



High frequency trading is declining - down from 70% of equity volume to less than 50%. Hyper-contextual trading (HCT) is the next discontinuity in the market. HCT is the real-time assimilation of both classic news feeds (Bloomberg, Thomson-Reuters, AP, CNN) & social media feeds (Twitter, Facebook, LinkedIn, Blogs, etc.) in order to exploit market news for competitive trading advantages. It will all be driven by analytics to ingest, process, and derive insights at speed to exploit market discontinuities. It's all about distributed computing and performance; latency is becoming table stakes, and is no longer a differentiator. Firms and their IT environment will need to pre-digest hundreds of information feeds in real time (classic market data and news/social feeds will each exceed 40 MM MPS by 2016) and this requires highly specialized programming and network equipment.

**Speaker: Andrew Bach**, Chief Architect, Financial Services, Juniper Networks

**3:30 p.m.**

**Networking Break**

**Continental Foyer, Lobby Level**

## CONCURRENT SESSIONS

**T4:00A**

**SEFs One Year Later**

**Continental B**



**Chair: Will Acworth**, Senior Vice President, Communications, FIA

It has been just over a year since the launch of trading on swap execution facilities. This panel will provide a variety of perspectives on how trading is going and what still needs to be done to make cleared swaps trading go smoothly. Panelists will discuss the made-available-to-trade process; examine various market components such as average pricing, allocations, and block trading; and explore various models that are emerging to facilitate trading.

**Speakers: Stephen Berger**, Director, Government & Regulatory Policy, Citadel; **Johah Platt**, Executive Director & Counsel, Foreign Exchange, Rates & Commodities, UBS; **George Harrington**, Global Head, Fixed Income Trading, Bloomberg; **Supurna Vedbrat**, Managing Director, Co-Head Electronic Trading & Market Structure, BlackRock

**T4:00C Continental C**

**Monitoring Algos**

**Chair: Eileen Flaherty**, Global Head of Compliance & FCP, Newedge USA, and General Counsel, Newedge Americas

Regulators around the world are looking at ways of safeguarding markets against runaway algorithms. They are considering registration of direct access market participants and algo providers, examining code, and increased supervisory responsibilities. What can help protect markets and what goes too far?

**Speakers: Peter Nabicht**, Senior Advisor, Modern Markets Initiative; **Greg Wood**, Director, Algorithmic Execution, Listed Derivatives and Foreign Exchange, Deutsche Bank Securities; **Vassiliki Veliou**, Vice President, Market Structure, Eurex; and additional speakers to be announced.

**4:00 p.m.**

**Exhibit Hall Closes**

**5:15 p.m.**

**Panel Sessions Conclude**

**6:30 p.m.**

**Grand Ballroom**

**FIA Cares Great Chicago Steak Out Dinner Reception**  
*(Ticket Required)*

Chefs from Chicago's finest steakhouses will be preparing their favorite dishes at this marquee event. The Chicago Private Dining Steakhouse Group donates their talent and cuisine and all proceeds from the event go directly to the Greater Chicago Food Depository







# CME GROUP RECEPTION

## FUTURES & OPTIONS EXPO 2014



Round-trip trolley service between the Hilton Chicago's 8th Street entrance and Union Station will be available beginning at 5:45 p.m.

**You must be registered for Expo to attend this event. Please wear your Expo badge for entry.**

### **WHERE**

Union Station  
500 W. Jackson Blvd  
Chicago, Illinois

### **WHEN**

Wednesday, November 5  
6:00 p.m. – 8:00 p.m.

## FIA Cares Charity Drive

in conjunction with FIA Futures & Options Expo

November 4 – 6, 2014 • Hilton Chicago



The futures community has raised more than \$2,000,000 over five years as a part of the FIA Cares charity drive benefiting the Greater Chicago Food Depository.

FIA Cares—a donation drive and charity dinner held in conjunction with Futures & Options Expo each fall—gives companies and individuals in the industry the opportunity to provide funds to feed people in need. All proceeds from the drive benefit the Greater Chicago Food Depository, a nonprofit food distribution and training center providing food for hungry people. Visit [www.chicagosfoodbank.org](http://www.chicagosfoodbank.org) for more information on the Food Depository.

CME Group, in support of the Greater Chicago Food Depository, will also host a raffle for two business class tickets to anywhere in the world served by United Airlines. Raffle tickets will be sold in CME Group's Global Partner Pavilion, Booth 807, throughout Expo 2014, and at the Futures Cares Great Chicago Steak Out dinner. The winning raffle ticket will be pulled at the dinner! Don't miss it!



[www.chicagosfoodbank.org](http://www.chicagosfoodbank.org)



Presented by  
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2014  
FIA CARES  
**GREAT CHICAGO STEAK OUT**  
**Dinner Reception**  
November 6, 2014 | Hilton Chicago

Sample cuisine from Chicago's Private Dining Steakhouse Group. Individual tickets may still be available. Go to the Steak Out and GCFD Charity Booth at the entrance to Salon C-Blue Hall for details.

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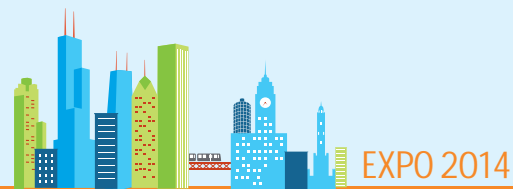
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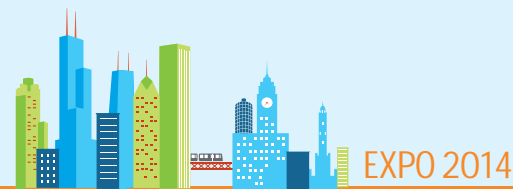
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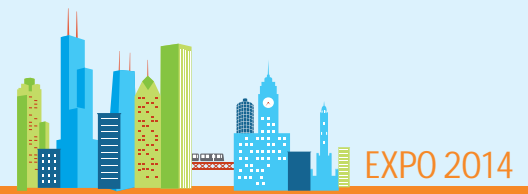
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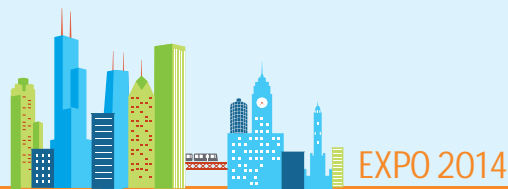
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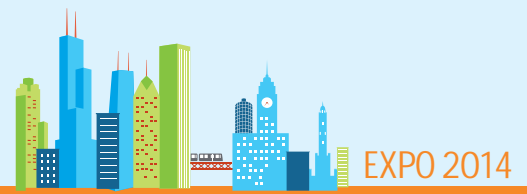


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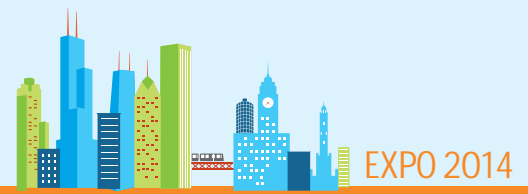
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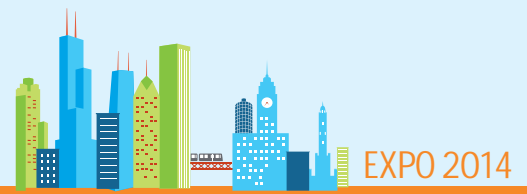
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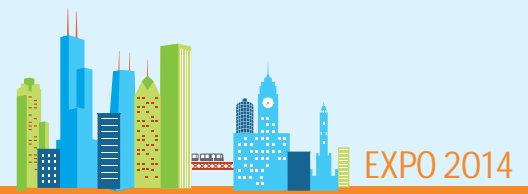
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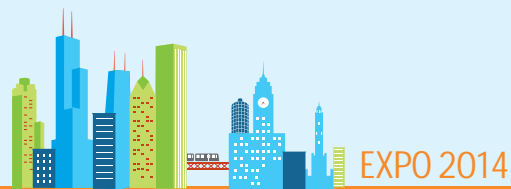
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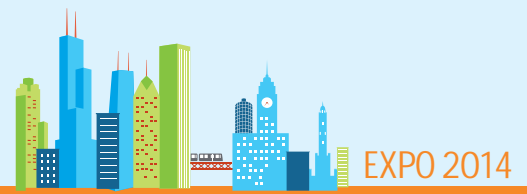
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